Wisconsin State Reading Association

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$18,000.00	\$15,000.00	\$15,000.00	\$15,000.00	\$63,000.00

Total Hours Communicating

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
5.50	7.00	9.00	6.50	28.00

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
127.25	107.48	98.50	44.25	377.48

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Senate Bill 461				
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		54.00 (50%)		54.00 (13%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

No Child Left Behind								
2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total				
26.55 (20%)				26.55 (7%)				

dyslexia - relating to screening of pupils for phonemic awarness and rapid naming and a requirement of a supplemental examination in reading intstruction to obtain a teaching license.

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
26.55 (20%)				26.55 (7%)

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Governor's	Read to	Lead	Task	Force

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	114.48 (100%)	53.75 (50%)		168.23 (41%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
40 (30%)			5 (10%)	44.91 (11.08%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
 Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
39.83 (30%)			45.68 (90%)	85.51 (21.09%)